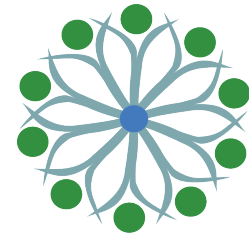


Embedded Strategy

Catalicity



Transformational Strategy
for Transformational Times








You've decided you are ready to develop a strategy for your business and you want it to focus on a sustainable future.

That's fantastic, but it's not going to be easy.

Peter Drucker famously said "Culture eats strategy for breakfast" and all too often strategy documents become mere shelf fillers serving no true purpose.

Ensuring your strategy becomes truly embedded in your business requires a long-term approach with commitment to ensuring everyone around the organisation can take part.

The Catalicity model features five key elements with an underpinning approach to training and development to help you to research, create and implement your strategy.

-  Research & Sensemaking
-  Narrowing the Focus
-  Defining Your Business Legacy
-  Strategic Development
-  Executive Coaching

We have prepared an information pack with further details on each of these elements and the model overleaf shows how they interconnect for a full programme of delivery.

Talk to us today about your plans to get started on developing your way forward.



Call today on 07985 610626
or email info@catalicity.com

Achieving an Embedded Strategy is the outcome of making full use of our five workstreams. The strategy is then supported by opportunities for Continued Professional Development through the Catalicity Academy for Training and Skills Development which underpins all our programmes.



We develop long term relationships so you can contact us when you are ready for the next stage on the development of your strategy, enabling your team to develop alongside your plans and ensure your objectives are achievable.

Talk to us now to plan your way forward!