Identify your
Vision and Values.

Are your team on board with you?

Five Steps to your embedded strategy:

Using the Catalicity
Sustainability
Strategy Canvas

2

What strengths do you already have?

How can you utilise them in your strategy?

Sustainability Strategy Canvas Company: Period:			Catalicity :
Vision			•
Values	Rey	people	•
Strengths	Area	s for Development	
Commitments	Aspi	irations	
Items for further research/feasibility studies			
Support Frameworks	Impl	ementation Tools	

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3

Develop your aspirations.

Do your research then narrow your focus to what's achievable

Identify your support and implementation

4

Do you need to create them?

frameworks.

Engage and implement

Train, support, coach and develop your team to lead on delivering your

3

Don't do it alone! Call us on 07985 610626 Catalicity:

strategy!