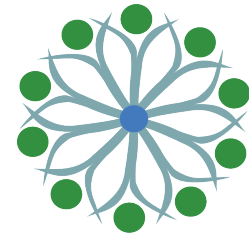


Research & Sensemaking

Catalicity



Transformational Strategy
for Transformational Times



Innovations in technologies and methods that help to improve the impacts of products and processes are moving at an incredible pace.

Changes in legislative frameworks are on the horizon as we edge towards the implementation of the Great Repeal Bill and pressure groups around the world are pushing to ensure that all changes made will be positive ones for the environment, for society and, of course, for business.

It's an impossible task to keep on top of everything whilst running a business and keeping an eye on what your competitors are doing. All the while you're wondering whether you are on the curve, behind it, ahead of it or on another curve entirely!

We have made it our business to ensure that we are part of a broad range of ongoing conversations, from social aspects of sustainable business such as diversity, accessibility and nuisance impacts, environmental challenges such as biodiversity and natural capital, right through to business impacts around resource, energy and waste management and new economic models designed to change the way we all live and work.

We have also developed a strong network of associates who are able to help when we don't have an answer ourselves, which means we are in a great position to gather ideas from all kinds of sources, accessing different experts, different sectors and different knowledge bases to come up with options that are, well, different!

Picture how combining that with the strengths within your team will unleash your potential for innovation.



"I'm in awe of how you understood the complexities of the waste industry and interpreted it into guidance we can all use!"

Chris Lewis, East Midlands Trains

**Call today on 07985 610626
or email info@catalicity.com**



Research & Sensemaking is one of five workstreams we use to help you to create a fully embedded strategy. The streams are underpinned by the Catalicity Academy for Training and Skills Development.



We develop long term relationships so you can contact us when you are ready for the next stage on the development of your strategy, enabling your team to develop alongside your plans and ensure your objectives are achievable.

Talk to us now to plan your way forward!